

Good Housekeeping

Check Out Brillo's New Sponges

By Carolyn Forte



For almost a century, Brillo has been the go-to steel wool soap pad for scrubbing blackened pans and crusty casseroles. Now, Brillo is launching a line of sponges to complement its infamous little pink pad. The new Brillo Estracell Sponges, (\$1.79-\$2.99) are made from a polyester-type material which, according to the company, cleans better, and rinses and dries faster, so they're not a breeding ground for germs and bacteria, like traditional cellulose sponges are. The new line will include both heavy and light duty scrub sponges, a Wedge Edge, which is a no-scratch scrub sponge angled to get into tight corners and crevices, and an innovative square Sponge Wipe.

I had a chance to try the Sponge Wipe (right, top) at home this past weekend and I was impressed. It's a bit thinner, but larger, than a regular sponge and I thought it was more substantial and more comfortable to grip than other sponge-type wipes I've tried. I liked how quickly I was able to clean my counters, table, even my stovetop and how easily it rinsed clean. A handy addition to my kitchen-cleaning arsenal, I'll use this for surface cleaning and leave my sponge just for the dishes.

On another good note, to celebrate the new launch and everything pink, Armaly Brands (the makers of Brillo) has partnered with the Breast Cancer Research Foundation and will be donating five cents for every purchase of specially marked packages of Brillo products, up to \$50,000.

And to keep your household sponges clean and germ-free, read the results of our Good Housekeeping Research Institute test to find out which of six different methods killed bacteria best.

<http://www.goodhousekeeping.com/product-testing/from-the-lab-blog/brillo-sponge-product-reviews>